



**FLORIDA LGBTQ+ DEMOCRATIC CAUCUS WINTER CONFERENCE**  
***ALL IN TO WIN IN 2020***  
**MARRIOTT ORLANDO AIRPORT LAKESIDE, MARCH 6-8, 2020**  
**PROGRAM AD RATES**

The Winter Conference of the Florida LGBTQ+ Democratic Caucus will attract activists, allies, elected officials, candidates, subject matter experts and business leaders from around the state. Placing an ad in our program journal is a solid way to show your support for the LGBTQ community, and ensure it is seen by an influential audience. We appreciate your support!



**SPECS:**

Full Page: 8.5" tall x 5.5" wide  
Half Page: 4.25" tall x 5.5" wide

- Full Color and Greyscale with No Bleed
- High resolution PDF, JPEG, EPS, or TIFF files
- All colors must be CMYK process color or set to greyscale (no RGB or PMS spot colors)
- All photos and graphics must be 300 dpi resolution; no web images
- All layers must be flattened before submission
- All fonts must be embedded

Please send your camera ready ad to [ads@lgbtqdems.org](mailto:ads@lgbtqdems.org). **The deadline is Friday, February 21 at 5:00 p.m.** Checks are payable to Florida LGBTQ+ Democratic Caucus.  
Rates:

Outside Back Cover \$250  
Inside Front Cover \$200  
Inside Back Cover \$200  
Full Page \$125  
Half Page \$75

